APOORVA SINGH

EDUCATION

VIDYAVARDHAKA COLLEGE OF ENGINEERING

Aug 2017 - Jul 2021

Bachelor's in Computer Science and Engineering | 8.3 CGPA

SKILLSET

SOFTWARE

Figma, Sketch
Adobe Suite (PS, AI, XD, AE, PR)
Microsoft Office

METHOD & LANGUAGES

Wireframing & Prototyping
User-Testing & Research
User Interface & Motion Design
Illustration & Visual Design
Video Editing & Animation
Web Development
HTML, CSS, JS, JAVA, C++

NON TECHNICAL

Public Speaking
Leadership and Mentoring

HONORS

BEST STUDENT ACHIEVER (BATCH 2017-21)

Vidyavardhaka College of Engineering - From multifaceted achievements while pursuing Bachelor's.

DISTINGUISHED TOASTMASTER (DEC 2021)

Toastmasters International
(Know More)

UNIVERSITY INNOVATION FELLOW (DEC 2018)

Hasso Plattner Institute of Design (d.school)
Stanford University
(Know More)

EXPERIENCE

GLANCE DIGITAL EXPERIENCE PRIVATE LIMITED

UX DESIGNER ~ Aug 2021 - Present
- Designed improved user experience and user interface for the Glance Live Streaming Product
- Designed the web version of internal products and modified the application version
- Brainstorm and Research to improve the Glance product experience

FREELANCE

GRAPHIC DESIGNER, UI & UX Designer ~ June 2019 - Present

- Designed and developed web interfaces for clients
- Lead design team for events like TEDxVVCE, Onload (Hackathon)
- Designer posters, logos, illustrations, animations, magazines, merchandise for clients

TRAINING AND PLACEMENT DEPARTMENT, VVCE

GRAPHIC DESIGNER ~ June 2019 - July 2021

- Brainstormed and created branding elements for the department
- Designed brand elements such as logo, color pallet, fonts for the branding
- Handled press and social media content and design requirement

TOASTMASTERS INTERNATIONAL

LEADERSHIP ROLES ~ July 2018 - December 2021

- VVCE Toastmasters Club - Treasurer (2018-19), President (2019- 20)
- Mysore Area Director, Club Mentor - 2020-21

GULLY TOURS

TOUR LEAD ~ October 2019 - August 2021

- Lead walking tours in Mysore for guests from all over the globe
- Explained to the guest about the culture and heritage of Mysore

CERTIFICATION

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATION

March 2022

Skills - Conducting Usability Studies, Figma, Adobe XD, Prototyping, Sketching And Ideating, User Experience Design (UXD), User Experience Research (UXR), Wireframing

DATA STRUCTURE AND ALGORITHM

June 2020

Skills - Data Structure & Algorithm from scratch (supported by Java Codes)

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